

Dear Sponsor,

Wade's ATA Martial Arts will be hosting its sixth annual regional tournament at the Rosemont Dome on Friday & Saturday, September 28th & 29th, 2018. These regional competitions are part of the largest martial arts organization in the world and are open to over 1200 martial arts academies throughout the country. Each tournament brings approximately 750 competitors and many more spectators and visitors to the area looking for things to do, places to eat, and areas to shop.

These regional competitions not only help bring business to the area, but also bring many benefits to competitors of all ages. Tournaments give competitors experience in public performance, a skill that most adults still struggle with, the opportunity to learn good sportsmanship in the face of a win or a loss, and the ability to measure personal skills against students from across the country in a safe and friendly environment. Unlike martial arts tournaments shown in movies, the #1 goal in ATA tournaments is the safety of the student, so you can be confident that your child will have the safest experience possible.

In order to host an event as large as this, it takes help and teamwork from the entire community. Your sponsorships will help provide competitors with the safest facility, best staff, and memorable trophies. Your contribution will even make participation possible for those whom would not otherwise be able to afford competition. ATA Martial Arts would love to partner with you to make this event and future events possible for the Chicagoland area. Below are different ways you can help.

Personal "good luck" ads: Sponsor a student's registration by buying a "good luck" ad in the program book.

Stamp size (text-only) ad \$10 _____ ¼ page ad \$50 _____ ½ page ad \$75 _____ full page ad \$100 _____

To _____ From _____ Message _____

Sending a picture? _____ (When sending pictures or logo's they must be in jpeg format.)

Flat donations: Sponsor this tournament by donating an amount of your choice.

Donation amount \$ _____



(2)

Business ads: Provide an ad/coupon along with a logo for the program book to be distributed to each competitor and their family.

¼ page ad \$50_____ ½ page ad \$75_____ Full page ad \$100_____

Sending ad and logo? _____ (When sending pictures or logo's they must be in jpeg format.)

Business packages: Sponsor at various amounts and receive different levels of advertising.

_____ **Bronze Level: \$75 sponsorship.** Receive ¼ page ad and 1 ring sign.

_____ **Silver Level: \$100 sponsorship.** Receive ½ page ad, 1 ring sign, web ad, and 1 PA announcement throughout the event.

_____ **Gold Level: \$150 sponsorship.** Receive 1 full page ad, 2 ring signs, web ad, and 2 PA announcements throughout the event.

_____ **Platinum Level: \$500 sponsorship.** Receive 1 full page ad, 3 ring signs, web ad, 6 ft. sponsor banner, 3 PA announcements throughout the day, 1 PA announcement at Opening Ceremonies, and coupons distributed to each spectator.

_____ **Sapphire Level: \$1,000 sponsorship.** Receive advertisement on all spectator wristbands, full page ad in priority spot, 5 ring signs, web ad, 6 ft. sponsor banner, 5 PA announcements throughout the event, 1 PA announcement at Opening Ceremonies, and coupons distributed to each spectator.

_____ **Diamond Level: \$2,500 sponsorship.** Receive advertisement on all Awards (2000), full page ad in priority spot, 5 ring signs, web ad, 8 ft. sponsor banner, 5 PA announcements throughout the event, 1 PA announcement at Opening Ceremonies, and coupons distributed to each spectator.

_____ Yes / No I will be sending an advertisement/coupon and logo to you shortly. ATA Martial Arts has creative freedom to design all artwork if not provided by **September 1st**. *All coupons must be provided and delivered to ATA Martial Arts by September 8th in order to guarantee distribution.

Sponsor's Name/Business Name: _____ Contact Phone Number: _____
Zip Code _____

Competitor's Name: _____

Amount: _____ Form of payment: Cash Credit Card# _____ Exp. ____/____/____
Check# _____

Make checks payable to **ATA Martial Arts**. Please send advertisement/coupon and logo to jimwade24@gmail.com RE: 2018 Tournament AD